



# SPONSORS & EXHIBITORS



The ASCA International Conference on Applied Strength and Conditioning is proudly partnered by Edith Cowan University.

The School of Exercise, Biomedical and Health Sciences at ECU offers undergraduate and postgraduate degree programs in the area of Exercise and Sports Science with particular emphasis in the science and profession of strength and conditioning. Our three year Bachelor of Science (Exercise and Sports Science) is recognized by both the National Strength and Conditioning Association (NSCA) and Exercise and Sports Science Australia (ESSA) and the 4 year Bachelor of Science (Exercise Science and Rehabilitation) is accredited by ESSA for registration as an Exercise Physiologist. The Masters of Exercise Science (Strength and Conditioning) is a three semester course work degree offered entirely online with a two week residential in Perth.

Leading practitioners, researchers and teachers in the strength and conditioning field deliver highly applied course content supported by the latest e-Learning technologies. We have extensive laboratories and close links with amateur and professional sport to ensure these courses are cutting edge and relevant. Our postgraduate research program is one of the largest in Australia with 30 PhD students and 20 Masters by Research, with strength and conditioning being a major area of research for both students and academic staff. Our aim is to become the national leader in strength and conditioning and internationally recognized for our professional engagement, teaching and research.

## PRO-STRUCTURE VIP LOUNGE

### ASCA PRO-STRUCTURE VIP ROOM - Paradise Room 1

This area has been reserved as an exclusive VIP room for those registered in the ASCA Pro-Structure. This retreat will be able to be used for private meetings, video viewing and refreshment. Members are able to apply for Pro-Structure recognition at the ASCA Trade Booth.

## GOLD SPONSOR



### FITNESS TECHNOLOGY – Booth 12

Fitness technology manufactures and sells all their own technology. It is used for the measurement, assessment, analysis, development and rehabilitation of elite athlete's right through to elderly patients. Their equipment comes with dynamic software. All of their software systems are free to download from their website. It is always progressing forward to meet the ongoing requirements of the sports science and clinical practitioners, as they advance their research. [www.fittech.com.au](http://www.fittech.com.au)

## SILVER SPONSOR



### SWIFT PERFORMANCE EQUIPMENT – Booth 8

Innovators in sports performance measurement technologies since 1994 – timing - power - speed - vertical jump specialists. Visit SWIFT at the ASCA conference and get a demo of our latest product, the SpeedStart ! Using contact-less wireless technology, Swift has solved the age old dilemma of ensuring accurate and repeatable starts. Also take the time to see our new SpeedStrobe audio visual feedback system for reaction timing. Athlete database integration?? See the results of our partnership with Gymaware. Keep your data synchronised with Gymaware's Kinetic Athlete !! [www.spe.com.au](http://www.spe.com.au)

## EXHIBITORS



### FUSION SPORT – Booths 1 & 2

Fusion Sport provide complete solutions for testing, training and data management in all land based sports. Now represented in over 20 countries, Fusion are taking Australian sports technology to the world. At this year's conference the Fusion team will be showcasing a number of new developments, including the new SMARTSHOXX impact trigger system, and the much anticipated SMARTABASE team management system. [Fusionsport.com](http://Fusionsport.com)



### HART SPORT – Booth 3

HART Sport is Australia's premier supplier of sports equipment and training aids. They stock a huge range of equipment for the Strength and Conditioning professional. Their specialist areas include boxing, speed and agility, resistance training, balance plus much more! From Pro teams to schools and fitness professionals – Everyone uses HART Sport! [Hartsport.com.au](http://Hartsport.com.au)



#### **AUSTRALIAN BARBELL COMPANY – Booth 4**

The Australian Barbell Company is Australia's leading manufacturer and supplier of specialist weightlifting equipment. 67 years of excellence in Australian engineering and still going strong. [australianbarbellco.com](http://australianbarbellco.com)



#### **ASCA – Booth 5**

The ASCA exhibition booth will display all that the ASCA offers its members including registrations and information for courses, merchandise, books, DVD's and Pro-Structure Application. This is also where all conference registrations and information will be processed and obtained.



#### **HF INDUSTRIES – Booth 6**

HF Industries will be displaying the latest products in strength and conditioning and cardio along with programs to suit such as Viper Rope Machines and I-Tonic Vibration Units.



#### **KINETIC PERFORMANCE TECHNOLOGY – Booth 7**

Kinetic services many elite sports organisations, nationally and internationally, where quality client support is deemed to be as important as precision engineering.

*Kinetic manufactures and sells:*

**GymAware** – A weights room based power measurement and monitoring system;

**Kinetic-Athlete** – Sophisticated athlete monitoring system aiding in the reduction of injury, illness and loss in performance;

**Kinetic-Altitude** – Simulated altitude systems incorporated into fixed facility set-ups.  
[Kinetic.com.au](http://Kinetic.com.au)



#### **LIFE FITNESS – Booth 9 & 10**

Life Fitness is the global leader in designing and manufacturing a full range of reliable, high-quality fitness equipment for commercial, elite sports specific and consumer use. They are the only manufacturer that has been providing premium exercise equipment for over 30 years with a proven track record and history of excellence. They supply both new and second hand equipment. [Lifefitness.com.au](http://Lifefitness.com.au)



#### **RUNAWAY BAY SPORTS SUPER CENTRE – Booth 12**

Situated at the northern end of the Gold Coast, within a GCCC sporting precinct, the Sports Super Centre is a training / camp facility. The centre comprises gym, fields, recovery facilities, lecture theatre and meals with adjacent cricket, tennis, indoor courts, criterium cycle track rugby league and soccer fields. [Rbssc.com.au](http://Rbssc.com.au)



#### **VISUALCOACHING PRO – Booth 13**

Introducing the NEW version of Visualcoaching® Pro; A world leading software package that saves you hours of preparation time. Quickly access thousands of movie clips & photos to create visually descriptive training programs in seconds. Check out the amazing number of templates free to distribute online or offline in a mouse click. Try our easy to use athlete planning and analysis module included with this superb product at [visualcoaching.com](http://visualcoaching.com).



#### ACCELERWARE – Booth 14

Accelerware was created for you to design fitness training programs quickly and easily. You will be able to make more money, save time and improve the security of your IP. [AccelerWare.com](http://AccelerWare.com)



#### PURESPORT – Booth 15

PureSport is a great tasting, internationally recognised **protein** based performance drink providing sustained energy and alertness, leading to improved performance during sport, exercise and at work. Unlike other rehydration drinks, PureSport's unique combination of protein and both simple and complex carbohydrates provides sustained energy through advanced rehydration, allowing improved muscle **endurance** and reduced soreness after sporting activities and hard labour. Given PureSport contains one third the sugar of other formulations it also helps avoid the sugar rush and crash cycle associated with some hydration drinks. [puresport.net.au](http://puresport.net.au)



#### DAN BAKER STRENGTH – Booth 16

Dan Baker Strength provides coaches with up-to-date information, articles and also stock some great strength and power training aids such as Iron Woody resistance bands and the Manta Ray squat device.

Dan is a dynamic and sought after lecturer and presenter. Please visit the services page at Dan Baker Strength to see the greatest product Dan can offer – his knowledge and experience. [danbakerstrength.com](http://danbakerstrength.com)



#### EYE FITNESS – Booth 17

Strength for life – Biodensity, Strive, Free weights.

Biodensity System – Is an accurate measurable strength training & assessment tool using isometric intense load delivery for strength gains. [eyefitness.com.au](http://eyefitness.com.au)



#### EDITH COWAN UNIVERSITY – Booth 18

The School of Exercise, Biomedical and Health Sciences at ECU offers undergraduate degrees in Exercise and Sports Science as well as a Master of Exercise Science in Strength and Conditioning. Strength and Conditioning is a key area of speciality for ECU and our goal is to become the national leader in this field and internationally recognized for our professional engagement, teaching and research. We also provide research degrees at the Masters and Doctor of Philosophy level in all areas of exercise and sports science with particular emphasis in strength and conditioning. [www.sebhs.ecu.edu.au/sports\\_science/](http://www.sebhs.ecu.edu.au/sports_science/)



#### MUSASHI - Booth 19 & 20

Musashi, Australia's Trusted Performance Nutrition Company, has been providing quality sports supplementation solutions to athletes, from the elite to the everyday, for the past 22 years. Musashi offers a premium range of supplements and sports nutrition products for active people to assist with muscle development, energy, recovery, figure/toning and general vitality. For more information visit [Musashi.com.au](http://Musashi.com.au)



#### QPEC – Booth 21

Portable fitness training products and education.

VIPR – The evolution of free weights where movement meets strength.

BOSU – The integrated balance trainer

SMART TONERS – portable strength tubing & harness.

[qpec.com.au](http://qpec.com.au)