



## International Conference On Applied Strength & Conditioning

November 12th - 14th 2010  
Holiday Inn | Surfers Paradise

# 2010 INVITATION TO SPONSOR

We hope that you will be joining the ASCA's major event of the year –

The ASCA

International Conference on Applied Strength and Conditioning.

Please find following some background information and sponsorship opportunities for this years' conference.

The Trade Show and Exhibition area is now SOLD OUT, however read below for alternative opportunities to promote your business and sponsor the conference.



## ABOUT THE CONFERENCE & THE ASCA

The 2010 International Conference on Applied Strength & Conditioning will be held **November 12<sup>th</sup> – 14<sup>th</sup>** at the Holiday Inn on the Gold Coast.

The ASCA Annual International Conference attracts over 200 coaches from numerous different countries, with the majority of delegates working with professional or semi-professional athletes and teams.

The ASCA is dedicated to the professional development of strength and conditioning coaches and the trade show and sponsors are a valuable part of the conference experience. This year the aim is to provide delegates with the latest innovative products and services available in the strength and conditioning field.

The ASCA is still finalising the presenter list, however we have had an excellent response from a number of high profile coaches and academics wanting to present. After the success of previous international presenters Allen Hedrick in 2007, Jay Dawes in 2008, Ian Jeffreys in 2009 along with a host of extraordinary Australian and International coaches, the ASCA will also have Jay Hoffman representing the NSCA from the USA once again along a list of international presenters representing a number of countries worldwide.

With that in mind, as an industry supplier, you will not want to miss out on this excellent opportunity to increase your competitive edge by showcasing your products and services to your target market in the relaxed and friendly environment that the ASCA conference offers.

The 2010 Conference allows the ASCA to offer you a creative, one-of-a-kind marketing opportunity to promote all of your competitive advantage and exhibit your products directly to the key people in the industry both here and overseas.

The sponsor structure has changed from 2009 and I ask that you please read the following details carefully. The booths are assigned on a **first come, first served basis**, and due to the limited numbers it is recommended that you get your registration in ASAP.

***Can you afford to miss out?***

## TRADE SHOW DETAILS

**DATE:** 12<sup>th</sup>-14<sup>th</sup> November 2010

**LOCATION:** Holiday Inn, View Avenue, Surfers Paradise, Gold Coast

**COMMENCEMENT TIME/DATE:** PM Friday 12<sup>th</sup> November

**CONCLUDING TIME/DATE:** PM Sunday 14<sup>th</sup> November

## WHO SHOULD EXHIBIT/SPONSOR?

Companies offering the following products and services should consider exhibiting:

- Education materials (e.g. book and magazine) suppliers
- Specialist training equipment
- Specialist testing equipment suppliers
- Specialist sports medicine equipment/products
- Nutritional supplement supply companies
- Training and sports facilities
- General training equipment (e.g. free weights, machines, electronic equipment)
- Training apparel e.g. wraps, belts, gloves
- Training clothing and footwear
- College organization i.e. professional/educational organizations

## CONFERENCE DETAILS

**ANTICIPATED NO OF DELEGATES:** 200+ (2009 = 256 attendees)

**ANTICIPATED NO OF PRESENTERS:** 16-22 Plus Poster Presentations


**GEOGRAPHICAL AREA OF DELEGATES:**

Australia	Japan
New Zealand	Egypt
Singapore / ASIA	Ireland
Fiji	Canada
Vanuatu	USA
UK	


**GEOGRAPHICAL AREA OF PRESENTERS:** Australia and International

## OCCUPATIONAL GROUPS REPRESENTED BY DELEGATES:

- Strength and Conditioning Coaches
- Sports Coaches
- School Sports Staff
- Fitness industry (owners, managers and staff)
- Personal Trainers
- Sports Scientists
- Sports Medicine Professionals



***Following is the remaining sponsorships available; you are welcome to contact Leanne for further information or to discuss alternate sponsorship options that suit your company's needs.***



**CONFERENCE DINNER SPONSOR**

**AUS \$3000.00 inc GST**

***The Conference dinner sponsor will have the following opportunities:***

- Opportunity to place advertising materials on the dinner tables and chairs and in the delegate bags.
- Opportunity to display advertising materials in the dinner function room
- 5 tickets to the conference dinner
- 2 Conference Delegate Registrations that are inclusive of all conference proceedings, events and social functions - additional conference registrations priced at a special exhibitors price of \$460.00 are available for purchase (limit 3 per Company)

**DELEGATE BAG SPONSOR**

**AUS \$4500.00 inc GST**

As the delegate bag sponsor your company will have the unique opportunity to have your logo branded alongside the ASCA logo on the delegate bags, as chosen by the ASCA. Or provide a quality bag, approved by the ASCA, which will void the \$4500.00 bag sponsorship fee.

This is a great opportunity to have your logo not only displayed in a prominent position at the conference but for times to come as the bags get used in the future by delegates. You will be required to provide the appropriate artwork.

**BAG INSERT SPONSOR**


**AUS\$400.00 inc GST**

- Opportunity to put advertising materials/products in the Delegate bags, must provide minimum 300 copies of intended materials to be put in bags

**CONFERENCE PROGRAM ADVERTISING**

**AUS\$300.00 inc GST**

- Opportunity to place a full page (A4) advertisement in the conference program. Artwork to be provided by the sponsor by the 30<sup>th</sup> of October.



***\* Please note that catering is dependent on your chosen sponsorship. Packages that include delegate registration have catering included in those registrations only. If you require staff catering the options and prices are outlined on the booking form. If you do not complete this part of the form your company will not be catered for.***

## BOOTH AND SPONSORSHIP BOOKING FORM

*\*Please complete each part of the booking form by following the steps*

### YOUR COMPANY'S DETAILS

Company Name

Product/Service

Brief Description of Products to be exhibited (50 words max.)

### CONTACT INFORMATION

Name of contact

Postal Address

Post Code

Phone

Work

Mobile

Email:

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- CONFERENCE DINNER SPONSOR** \$3000.00 inc GST  
(You are not required to be a booth holder to take this sponsorship)
- DELEGATE BAG SPONSOR** \$4500.00 inc GST  
(You are not required to be a booth holder to take this sponsorship)
- BAG INSERT SPONSOR** \$400.00 inc GST  
(You are not required to be a booth holder to take this sponsorship)
- CONFERENCE PROGRAM ADVERTISEMENT** \$300.00 inc GST

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**ADDITIONAL OPTIONS**

- x **SPONSOR DELEGATE REGISTRATION @ \$460.00 ea inc GST**  
(This option is limited to 3 per company and includes; all conference proceedings, morning and afternoons teas, lunch, Friday cocktail party and Saturday Gala dinner)
- x **GALA DINNER TICKETS @ \$115.00 ea inc GST**

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**PAYMENT DETAILS**

**TOTAL INVESTMENT AMOUNT** \$

**Type of payment;**

- Cheque
- Money Order
- Mastercard
- VISA

Card number

Expiry Date

Name on card

Please charge my credit card the above amount, signed

**\*Please note that all credit card payments incur an additional 2.5% processing fee. The ASCA does not accept AMEX or Diners.**

***Refund Policy:***

The ASCA refund policy is limited to the following circumstances and time frames only:

Notification of withdrawal in writing up to the 31<sup>st</sup> of August 2010 - **FULL REFUND**

Notification of withdrawal in writing between the 1<sup>st</sup> of September 2010 and the 1<sup>st</sup> of October 2010–

**NO REFUND OF DEPOSIT (50% of total payment)**

**Notification of withdrawal from the 1<sup>st</sup> of October 2010 – NO REFUND OF TOTAL**